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LOGO DESIGN MASTERCLASS



Course Content

2. Basic Elements of Design
3. Core Design Principles
4. Color Theory and Color Psychology
5. Typography and the Psychology of Fonts
6. Rules of Composition
7. What is Visual Hierarchy?

11. Logo Design & Brand Identity Fundamentals

- 11.1. What is a Logo?
- 11.2. The 5-Star Principles of a "Good" Logo
- 11.3. 7 Types of Logos
- 11.4. Famous Logos and Their Meanings
- 11.5. How to Start?
- 11.6. Logo Mind Mapping
- 11.7. Applying Rules & Theories to Logos
- 11.8. 5 Big Mistakes
- 11.9. Shape Psychology in Logo Design
- 11.10. Bringing Your Logo to Life
- 11.11. Finalizing & Delivering
- 11.12. Logo Design Examples with Process
- 11.13. Logo Guideline Book
- 11.14. Seeklogo.com
- 11.15. Logo Learning Hub
- 11.16. AI for Logo Design
- 11.17. 10 Tips for a Good Logo
- 11.18. No Idea, No Time? How to Start?
- 11.19. World Famous Logos with Principles