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Graphic Design අලුත්ම පරම්පරාව

Graphic Designer කෙනෙකු වීමට අවශ්‍ය සියළුම දැනුම ලබාදෙන
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AI Powered Professional Graphic Design Masterclass

Course Content

Part 01

1. Foundations of Graphic Design

- 1.1 What is Graphic Design?
- 1.2 History of Visual Communication
- 1.3 The Role of a Graphic Designer
- 1.4 Graphic Design Items
- 1.5 Graphic Design Jobs
- 1.6 Where Graphic Designers Work
- 1.7 Skills of a Graphic Designer

2. Basic Elements of Design

3. Core Design Principles

4. Color Theory and Color Psychology

- 4.1 Color Theory and Color Psychology
- 4.2 Adobe Color

5. Typography and the Psychology of Fonts

- 5.1 Typography and the Psychology of Fonts
- 5.2 Typography Structure

6. Rules of Composition

7. What is Visual Hierarchy?

8. Creative Process

- 8.1 What is Creativity?

8.2 Design Process

8.3 Thirds of Creativity

8.4 Sketching

8.5 Mood Boarding

9. Tools

9.1 Basic Introduction to Adobe Photoshop

9.2 Basic Introduction to Adobe Illustrator

9.3 Basic Introduction to Affinity

9.4 What is AI?

9.5 Google Gemini (Nano Banana)

9.6 Adobe Generative Fill

9.7 Freepik AI

9.8 Adobe Firefly

9.9 Tutorials Hub

9.10 Tools You Can Learn Quickly

Part 02

10. Release Files to Print

10.1 What is Offset Printing?

10.2 What is Resolution?

10.3 What is Bleed?

10.4 How to Make a File for Print

10.5 Large Board Design and Print

- 10.6 File Packaging
- 10.7 File Release to Web
- 10.8 File Sharing
- 10.9 File Formats

11. Logo Design & Brand Identity Fundamentals

- 11.1 What is a Logo?
- 11.2 The 5-Star Principles of a "Good" Logo
- 11.3 7 Types of Logos
- 11.4 Famous Logos and Their Meanings
- 11.5 How to Start?
- 11.6 Logo Mind Mapping
- 11.7 Applying Rules & Theories to Logos
- 11.8 5 Big Mistakes
- 11.9 Shape Psychology in Logo Design
- 11.10 Bringing Your Logo to Life
- 11.11 Finalizing & Delivering
- 11.12 Logo Design Examples with Process
- 11.13 Logo Guideline Book
- 11.14 Seeklogo.com
- 11.15 Logo Learning Hub
- 11.16 AI for Logo Design
- 11.17 10 Tips for a Good Logo
- 11.18 No Idea, No Time? How to Start?
- 11.19 World Famous Logos with Principles

12. Introduction to Packaging Design

- 12.1 The Three Functions of Packaging
- 12.2 The "Front of Pack" & Visual Hierarchy
- 12.3 The "Back of Pack" & Information Design
- 12.4 Materials Identification
- 12.5 Labels & Sticker Printing
- 12.6 The 3D World – Dielines
- 12.7 The Final Steps – Mockups & Print-Ready Files
- 12.8 Adobe Dimension
- 12.9 AI for Realistic Mockups
- 12.10 Pacdora.com
- 12.11 Sample Packaging Designs

Part 03

13. Websites and Resources Every Designer Must Know

- 13.1 Ads of the World
- 13.2 Pinterest
- 13.3 Behance
- 13.4 Adobe Color
- 13.5 Freepik
- 13.6 Envato Elements
- 13.7 Seeklogo
- 13.8 Shutterstock

- 13.9 Adobe Stock
- 13.10 Imagesbazaar
- 13.11 Pacdora

14. Professional Practice and Freelancing

- 14.1 Working with Clients & Briefs
- 14.2 Pricing Your Designs as a Freelancer
- 14.3 Contracts, Proposals & Agreements
- 14.4 Copyright & Legal Considerations

15. Building Your Professional Portfolio and Your Brand

- 15.1 The Portfolio Foundation
- 15.2 Online Portfolio Platforms
- 15.3 The Print Portfolio
- 15.4 Building Your Personal Brand on Social Media
- 15.5 Maintain Your LinkedIn
- 15.6 ChatGPT and Gemini for Design
- 15.7 How to Find a Design Job in Sri Lanka
- 15.8 How to Find Your First Client

16. Good Design or Bad Design

17. End

18. Assignment